

महाराष्ट्र MAHARASHTRA

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THIS STAMP PAPER FORMS AN INTERGRAL PART OF MEMORANDUM OF ENDERSTANDING AGREEMENT ("MoU") BETWEEN MOVING ENTERTAINMENT LIMITED ("THE COMPANY"/ "THE ISSUER COMPANY" / "ISSUER" "MMEL) AND GRETEX CORPORATE SERVICES LIMITED ("GRETEX" / "BOOK RUNNING LEAD MANAGER" / "BRLM")

For Moving Media Entertainment Limited

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Kehongour

Kuuldeep Beshawar Nath Bhargava

Managing Director

DIN: 01108712

For Gretex Corporate Services Limited

Arvind Harlalka

Director DIN: 00494136 6% 28 AUG 2024

आह्मज-२/Annexure-H
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(Serial No./Date)

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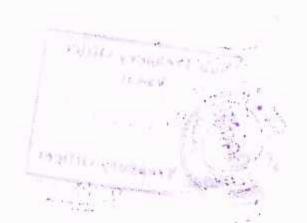
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THIS STAMP PAPER FORMS AN INTERGRAL PART OF MEMORANDUM OF UNDERSTANDING AGREEMENT ("MoU") BETWEEN MOVING MEDIA ENTERTAINMENT LIMITED ("THE COMPANY"/ "THE ISSUER COMPANY" / "ISSUER" / "MMEL") AND GRETEX CORPORATE SERVICES LIMITED ("GRETEX" / "BOOK RUNNING LEAD MANAGER" / "BRLM")

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargava

Managing Director DIN: 01108712 For Gretex Corporate Services Limited

Arvind Harlalka Director

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# MEMORANDUM OF UNDERSTANDING BETWEEN THE BOOK RUNNING LEAD MANAGER TO THE ISSUE AND THE COMPANY

THIS MEMORANDUM OF UNDERSTANDING ("MoU") is made on December 19, 2024, at Mumbai, Maharashtra between,

Moving Media Entertainment Limited, a Company incorporated under the Companies Act, 2013 and having its Registered Office at B 39/155, Siddha CHS, Opp. Ozone, Swimming Pool, Siddharth Nagar, Goregaon West, Mumbai 400104 Maharashtra, India, (hereinafter referred to as "the Company"/ "the Issuer Company"/ "Issuer"/ "MMEL") which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its successors and permitted assigns, of the "FIRST PART".

#### AND

Gretex Corporate Services Limited, a Company registered under the Companies Act, 1956 and having its Registered Office at A-401, Floor 4th, Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai - 400013 Maharashtra, India. (hereinafter referred to as the "Book Running Lead Manager" "BRLM" / "GCSL") which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its successors and permitted assigns of the "SECOND PART";

In this MoU, the "Company" and "GCSL" are collectively referred to as "Parties" and individually as "Party"

## WHEREAS:

- A. The Company is proposing an initial public issue of equity shares of Rs. 10.00 each (the "Equity Shares") of the Company comprising a fresh issue of upto 54,06,000 Equity Shares by the Company (the "Fresh Issue") (the Fresh Issue shall collectively be referred to as the "Offer", unless the context so requires); in accordance with the Companies Act (as defined herein below), SEBI ICDR Regulations (as defined herein below) and other applicable laws at such price as may be determined by the Company in consultation with the Book Running Lead Manager in accordance with the Book Building Process under the SEBI ICDR Regulations, 2018 as amended from time to time at a price as may be disclosed in Prospectus filed with ROC being (the "Issue Price"). The Offer will be made (i) within India to Indian institutional, non-institutional and retail investors in reliance on Regulation S under the United States Securities Act of 1933, and (ii) outside the United States and India, in offshore transactions in reliance on Regulation S, and in each case, in compliance with applicable Indian law.
- B. The issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations as amended, applicable for the issue of specified securities by Small and Medium Enterprises ("SMEs").
- C. The Company has approached Gretex Corporate Services Limited to manage the Issue as the Book Running Lead Manager ("BRLM") on an exclusive basis. The BRLM has accepted the mandate in terms and conditions of its Mandate Letter with Moving Media Entertainment Limited (the "Mandate Letter"), subject to the terms and conditions set out therein subject to the Company entering into a Memorandum of Understanding for the purpose being these present: -

NOW, THEREFORE, the Company and the BRLM do hereby agree as follows: -

- The Issue would be lead managed by the BRLM solely.
- Any change by way of addition to and deletion from the Issue Management team may be affected in prior consultation with the BRLM.
- 3. The Company hereby declares that it has complied with or agrees to comply with all the statutory formalities under the Companies Act, 20P13, Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 and other conditions, instructions and advices issued by Securities and Exchange Board of India (hereinafter referred to as "the Board") and other relevant statutes to enable it to

For Moving Media Entertainment Limited

For Gretex Corporate Services Limited

Arvind Harlalka

Managing Director

DIN: 01108712

For Gretex Corporate Services Limited

Arvind Harlalka

Director

DIN: 00494136

make the Issue. The Company also undertakes to comply with the following requirements as and where applicable before opening of the Subscription List:

- a. Approval of lenders regarding the Issue.
- b. Necessary Clearances from Government / Statutory Bodies / Municipal Authorities regarding the Project.
- 4. The Board of Directors of the Company (the "Board") has, pursuant to a Board Resolution dated July 26, 2024 have authorized the issue and the shareholders of the Company has approved the issue by way of a special resolution adopted, pursuant to section 23, 32 and 62(1)(e) of the Companies Act. 2013 at the Extra Ordinary General Meeting of the shareholders of the company held on July 29, 2024.
- 5. The Company undertake and declare that any information made available to the BRLM or any statement made in the Draft Red Herring Prospectus, Red Herring Prospectus and Prospectus (collectively referred to as "Issue Documents") shall be complete in all respects and shall be true and correct and that under no circumstances it shall give or withhold any information or statement which is likely to mislead the investors.
- The Company also undertake to furnish complete audited report(s) (in case of a corporate body), other
  relevant documents, papers, information relating to pending litigations, etc., to enable the BRLM to
  corroborate the information and statements given in the Issue Documents.
- The Company accept full responsibilities to update the information provided earlier and duly communicate
  to the BRLM in cases of all changes in materiality of the same subsequent to submission of the Issue
  document to SEBI but prior to opening date of Issue.
- The Company accept full responsibility for consequences if any, for making false misleading information or withholding, concealing material facts which have a bearing on the Issue.
- 9. The Company shall, if so required, extend such facilities as may be called for by the BRLM to enable it to visit the plant site, office of the Company or such other place(s) to ascertain for itself the true state of affairs of the Company including the progress made in respect of the project implementation, status and other facts relevant to the Issue.
- 10. The Company shall extend all necessary facilities to the BRLM to interact on any matter relevant to the Issue with the solicitors / legal advisors, auditors, co-managers, consultants, advisors to the Issue, the financial institutions, banks or any other organisation, and also with any other intermediaries who may be associated with the Issue in any capacity whatsoever.
- The Company shall ensure that all advertisements prepared and released by the Advertising Agency or otherwise in connection with the Issue confirm to Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 and the instructions given by the BRLM from time to time and that they shall not make any misleading or incorrect statements in any public communication or publicity material including corporate, product and Issue advertisements of the Company, interviews by its promoters, Directors, duly authorised employees, representatives of the Company, documentaries about the Company or its Promoters, periodical reports and press releases issued by the Company or research report made by the Company, any intermediary concerned with the Issue or their associates or at any press, brokers' or investors' conferences.
- 12. The Company shall not without prior approval of the BRLM, appoint other intermediaries (except Self Certified Syndicate Banks) or other persons associated with the Issue such as Advertising Agencies, Printers, etc. for printing the application forms, allotment advices, allotment letters, share certificates / debenture certificates, refund orders / unblocking of funds or other instruments, circulars or advices.
- 13. The Company shall whenever required and wherever applicable, in consultation with the BRLM, enter into an agreement with the concerned intermediary associated with the Issue, clearly setting forth their mutual rights, responsibilities and obligations. A certified true copy of such agreements shall be furnished to the BRLM.
- 14. The Company shall take such steps as are necessary to ensure the completion of allotment and dispatch of letters of allotment and refund orders / unblocking of funds to the applicants including Non-Residents

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargava Managing Director

KBhargare

DIN: 01108712

For Gretex Corporate Services Limited

Arvind Harlalka

Arrival Hou

DIN: 00494136

Director

Indians soon after the basis of allotment is approved by the Designated Stock Exchanges but not later than the specified time limit and in the event of failure to do so, pay interest to the applicants as provided under the Companies Act, 2013 as disclosed in the Issue Document.

- 15. The Company shall take steps to pay the underwriting commission and brokerage to the underwriters and stock brokers, etc., within the time specified in any agreement with such underwriters, stock brokers, etc. or within a reasonable time.
- 16. The Company shall undertake to furnish such information and particulars regarding the Issue as may be required by the BRLM to enable them to file a report with SEBI in respect of the Issue.
- 17. The Company shall keep the BRLM informed if it encounters any problem due to dislocation of communication system or any other material adverse circumstance which is likely to prevent or which has prevented the Company from complying with its obligations, whether statutory or contractual, in respect of the matters pertaining to allotment, dispatch of Refund Orders / Unblocking of Funds, Share Certificates, Debenture Certificates, Demat Credit, etc.
- 18. The Company shall not resort to any legal proceedings in respect of any matter having a bearing on the Issue except in consultation with and after receipt of advice from the BRLM.
- The Company shall in consultation with the BRLM, file the Issue Document(s) with Registrar of Companies
  / Stock Exchanges and declare, determine the Record Date / the Issue Opening Date.
- 20. The BRLM shall have the right:
  - To call for complete details from the promoters of all firms in which the Company and their promoters / directors are connected in any way.
  - To call for any reports, documents, papers, information etc., necessary from the Company to enable it to certify that the statements made in the Issue are true and correct.
  - To withhold submission of the Draft Red Herring Prospectus, Red Herring Prospectus and Prospectus to SEBI in case any of the particulars, information, etc., called for is not made available by the company.
- The responsibility of the BRLM would be limited to the activities as agreed upon in Inter-se-allocation of responsibilities.
- The services rendered by the BRLM are on best efforts basis and in an advisory capacity. The BRLM shall
  not be held responsible for any acts or omissions by the Company.
- Any action in connection with the Issue, on behalf of or by the Company shall be subject to prior consultation of the BRLM.
- 24. The Company shall hereby indemnify and keep indemnified the BRLM, at all times from any claim or demand arising out of or in connection with or in relation to the Issue and holds the BRLM harmless, against all actions, losses, damages, claims, penalties, expenses, suits or proceedings of whatsoever nature made, suffered or incurred consequent thereupon.
- 25. The Company shall in mutual consultation, agree and abide by the advice of the BRLM to suitably defer / postpone the Issue in the event of any happenings which in the opinion of the BRLM would tend to paralyse or otherwise have an adverse impact on the political or social life or economic activity of the society or any section of it, and which is likely to affect the marketing of the Issue.
- 26. The BRLM shall have the right to withdraw from the Issue if it is felt that it is against the interest of the investors. i.e., if the BRLM finds non-compliances of SEBI (ICDR) Regulations, 2018 and any other major violations of the Laws of the Land by the Company and Company related entities.
- The Company shall not access the moneys raised in the Issue till finalisation of basis of allotment or completion of Issue formalities.

For Moving Media Entertainment Limited

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Kuuldeep Beshawar Nath Bhargava

Kehargan

Managing Director DIN: 01108712 Arvind Houlan

For Gretex Corporate Services Limited

Arvind Harlalka Director

- The Company shall refund / unblocking of moneys raised in the Issue to the applicants if required to do so 28. for any reason such as failing to get listing permission or under any direction or order of the Board.
- The Company shall pay requisite interest amount if so, required under the laws or direction of order of the 29 Board. Further, a separate agreement for syndication / underwriting shall be executed at later stage.
- Time Frame: The assignment is expected to be completed in the shortest / quickest possible time. However, 30. it is to be distinctly understood that the pace of the progress of the transaction would depend on the time taken for statutory clearances and the flow of information from the Company / Promoters and top management.
- For all the services rendered and to be rendered, the BRLM shall be paid fees as per the Engagement letter 31. and as per the terms and condition mutually agreed between the company and BRLM.
- All other expenses such as Legal Advisor Fees, Secretarial Fees, Public Issue Banker Charges, Marketing 32. fees, Publicity, Depository Fees, Mandatory Statutory Advertisement Fees, Printing and Logistic of Prospectus and Forms, Stock Exchange and SEBI filing and biding software fees, Registrar fees including NSDL and CDSL connectivity, Issue Brokerage, Underwriting, Market Making Fees and other Miscellaneous Expenses would be borne directly by our Company on actual basis.
- In addition to the above 1% of Issue Size has to be paid to the Stock Exchange directly by your company 33. before IPO as security deposit which is refundable after 2 months of the listing.
- 34 Termination Clause

The engagement shall be valid for a period of one year from the date of sighing of MoU and may be extended for a further period by mutual MoU between the Parties.

Notwithstanding the above, the MoU shall terminate on the occurrence of any of the following:

- Mutual Consent between our Company & GCSL; or 1...
- H. By either our Company or GCSL upon giving 30 days written notice thereof to the other party; or
- By Completion of the Transaction; III:
- If our Company decide not to proceed with the Transaction, on receipt of such information by 1V. BRLM.

In case of expiry of MoU or in case our Company terminates this MoU, the amount incurred by BRML upto the date of termination of MoU will only be considered valid. Notwithstanding the above after receipt of approval from Emerge Platform of National Stock Exchange of India Limited ("NSE Emerge"), if our Company does not proceed with the IPO, fees shall still be payable to GCSL as mentioned in the Engagement Letter.

GST & other taxes shall be payable extra in addition to above fees as applicable at the time of payment

- Underwriting Fees shall be mutually decided on a later stage. 35.
- The fees shall become due and payable as soon as the above event is completed. At no stage would any of 36. the fees be refunded or become refundable, even if the assignment is not completed for any reason whatsoever. Payments (he it fees, out-of-pocket expenses or any other amount whatsoever) after 15 days from the date of bill / due date shall attract penal charges @ 15% p.a. till the date of settlement.
- In the event of breach of any of the conditions mentioned above, the BRLM shall have the absolute right to 37. take such action as it may in its opinion determine including but not limited to withdrawing from the Issue Management. In such an event the Company will be required to reimburse all costs and expenses incurred as determined mutually and also such fee for services rendered till such date of withdrawal, as may be determined mutually by Company and BRLM.

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargava

KBhalgar

Managing Director

DIN: 01108712

For Gretex Corporate Services Limited

Avind Haula

Arvind Harlalka Director

38. If any dispute or difference shall arise between the parties to this agreement as to the interpretation of this agreement or any covenants or conditions thereof or as to the rights, Duties or liabilities of any parties hereunder or as to any act, matter or thing arising out of or under this agreement (even though the agreement may have been terminated) and the same shall be referred to a mutually agreed arbitrator who shall proceed as per Arbitration and Conciliation Act, 1996. The seat, or legal place, of arbitration shall be Mumbai and the language to be used in the arbitral proceedings shall be English.

This Agreement shall be governed by and construed in accordance with the laws of the Republic of India and shall be subject to Maharashtra jurisdiction.

# 39. Confidentiality:

All information provided by the Company would be kept confidential and would be used for the purpose of due diligence and with a view to decide on whether the same has to be disclosed in the Issue Document to confirm to SEBI Regulations.

Information provided shall be used exclusively for the purpose of the transaction only.

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargava Managing Director

KShayoure

DIN: 01108712

Avinal Harland

For Gretex Corporate Services Limited

Arvind Harlalka Director

IN WITNESS WHEREOF the parties hereto have set their hands on the day and the year hereinabove written.

For and on behalf of

Moving Media Entertainment Limited

Name: Chancla Yaclau

Address: Dahisay (E)

Kuuldeep Beshawar Nath Bhargava

Managing Director

DIN: 01108712

For and on behalf of

Gretex Corporate Services Limited

Nume: Ank its Charcha

Arvind Harlalka

Director DIN: 00494136 Name: Ankiter Bhouta Address: Norman Lietter

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargava

Managing Director DIN: 01108712 For Gretex Corporate Services Limited

Arrival Haulax

Arvind Harlalka Director



महाराष्ट्र MAHARASHTRA

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प्रधान मुद्रांक कार्यालय, मुंबई
प.मु.वि.क. ८०००१५
2.7 MAY 2025
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FHIS STAMP PAPER FORMS AN INTERGRAL PART OF ADDENDUM OF ISSUE AGREEMENT ("ADDENDUM") BETWEEN MOVING MEDIA ENTERTAINMENT LIMITED ("THE COMPANY"/ "THE ISSUER COMPANY" / "ISSUER" / "MMEL) AND GRETEX CORPORATE SERVICES LIMITED ("GCSL" / "BOOK RUNNING LEAD MANAGER" / "BRLM")

For Moving Media Entertainment Limited

Kuuldeep Beshawar Nath Bhargaya

Managing Director

DIN: 01108712

For and on behalf of Lead Manager -Gretex Corporate Services Limited

Mr. Arvind Harlatkw9

Wholetime Director DIN: 00494136

1 0 JUN 2025

जाडपन- 9 Annexure -

मृद्दाक किया पेणान्याचे जाव <u>Haming Media Entire all months</u> मुद्दाक किया पेणान्याचे जाव <u>Haming Media Entire all months</u> Pool, Actor विवास पेणान्याचे उद्देशको परा <u>Opp Osona Salmania</u> Pool, Actor विवास पेणान्याचे उद्देशको परा <u>Opp Osona Salmania</u> Pool, Actor विवास के प्राप्त के प्राप

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# ADDENDUM TO THE ISSUE AGREEMENT

THIS DOCUMENT IS EXECUTED ON 10<sup>111</sup> DAY OF JUNE 2025, IN REFERENCE TO THE ISSUE AGREEMENT DATED DECEMBER 19, 2024, BETWEEN THE FOLLOWING PARTIES THAT ARE NAMED BELOW THIS DOCUMENT:

MOVING MEDIA ENTERTAINMENT LIMITED, a Company incorporated under the Companies Act, 2013 and having its Registered Office at B 39/155, Siddha CHS, Opp. Ozone, Swimming Pool, Siddharth Nagar, Goregaon West, Mumbai 400104 Maharashtra, India, (hereinafter referred to as "the Company"/ "the Issuer Company"/ "Issuer"/ "MMEL") which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its successors and permitted assigns, of the "FIRST PART".

#### AND

GRETEX CORPORATE SERVICES LIMITED (CIN: L74999MH2008PLC288128), a company incorporated under the Companies Act, 1956 and having its office at A-401, Floor 4th, Plot FP-616, (PT), Naman Midtown, Senapati Bapat Marg, Near Indiabulls, Dadar (w), Delisle Road, Mumbai-400013 Maharashtra, India. (hereinafter referred to as "Gretex". "Lead Manager" / "LM" / "GCSL") which expression shall, unless it be repugnant to the context or meaning thereof, be deemed to mean and include its successors and permitted assigns, of the SECOND PART.

#### AMENDMENT TO THE AGREEMENT

#### WHEREAS:

A. The Company is proposing an initial public issue of equity shares of face value of Rs. 10.00 each (the "Equity Shares") of the Company comprising a fresh issue of upto 63,00,000 Equity Shares by the Company (the "Fresh Issue") (the Fresh Issue shall collectively be referred to as the "Offer" unless the context so requires); in accordance with the Companies Act (as defined herein below). SEBI ICDR Regulations (as defined herein below) and other applicable laws at such price as may be determined by the Company in consultation with the Book Running Lead Manager in accordance with the Book Building Process under the SEBI ICDR Regulations. 2018 as amended from time to time at a price as may be disclosed in Prospectus filed with ROC being (the "Issue Price"). The Offer will be made (i) within India to Indian institutional, non-institutional and retail investors in reliance on Regulation S under the United States Securities Act of 1933, and (ii) outside the United States and India, in offshore transactions in reliance on Regulation S, and in each case, in compliance with applicable Indian law.

No other terms or conditions of the above-mentioned contract shall be negated or changed as a result of this here stated addendum.

IN WITNESS THEREOF, the parties have set their hands hereunto on the day and year hereinabove written.

For Moving Media Entertainment Limited	Name: Chanda Yadaw
Kenargane	Address: Dahisay (E)
Kuuldeep Beshawar Nath Bhargava	Signature Ober da
Managing Director	Signature Carre
DIN: 01108712	, ,
For and on behalf of Lead Manager	Witness O A lo
Gretex Corporate Services Limited	Name: Simbondey
Arvival House	Address: J.B. Novjen
Mr. Arvind HarlaBka	Wish Lander
Wholetime Director	M. outhernor
DIN: 00494136	Signature